

# MobileProductX

INSTALLING YOUR SITE

MARKETING

AP, WORDS, Social, Local, B2B, Events, www



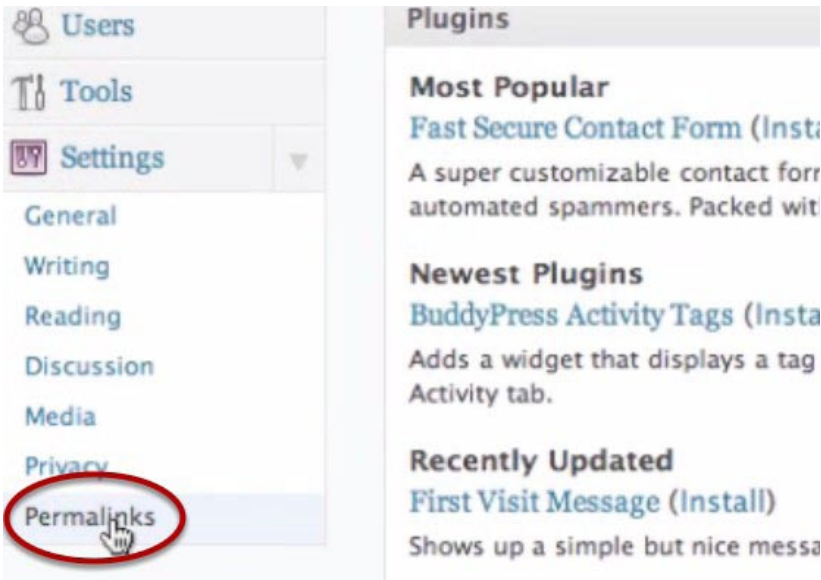
MPX is the only Mobile Marketing product guaranteed to get your phone ringing!

#### PHASE II: CONFIGURING THEISIS SETTINGS

Go to your WordPress Dashboard to tweak the settings to get your Mobile Site configured.

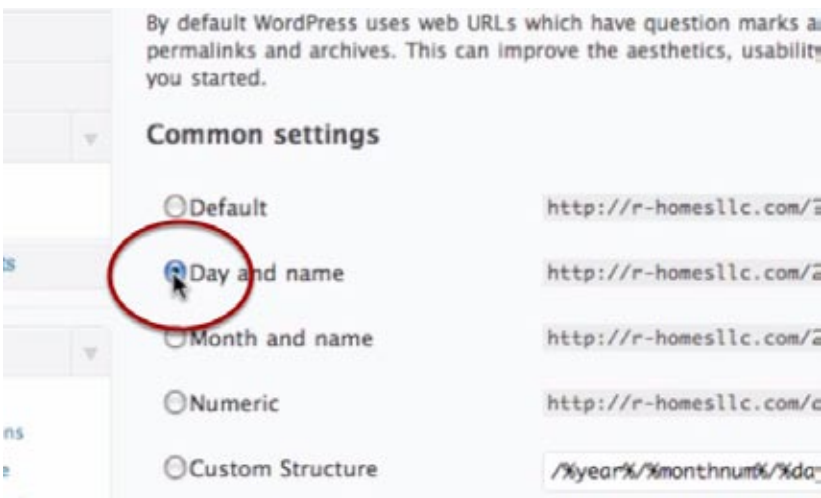
Focus: How to Configure Thesis and Get the Most from Your Mobile Site.





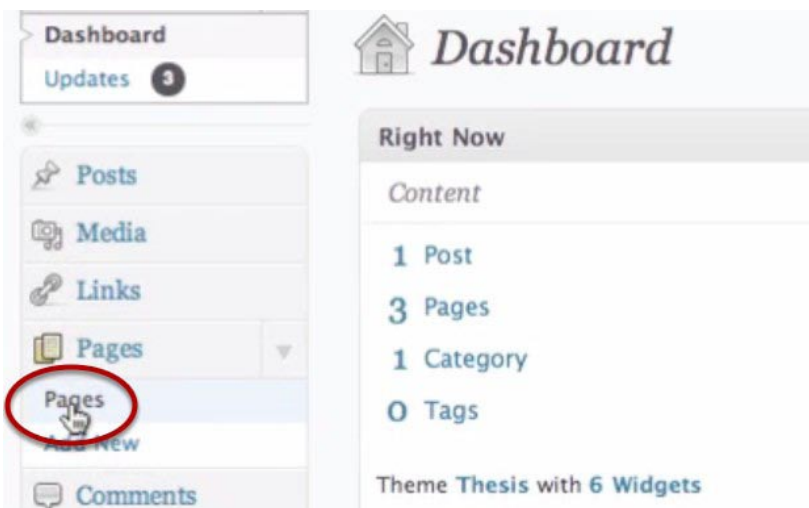
### Click on "Permalinks"

Scroll down the page, to your left, go to "Settings", then "Permalinks".



### Move from "Default" to "Day and Name"

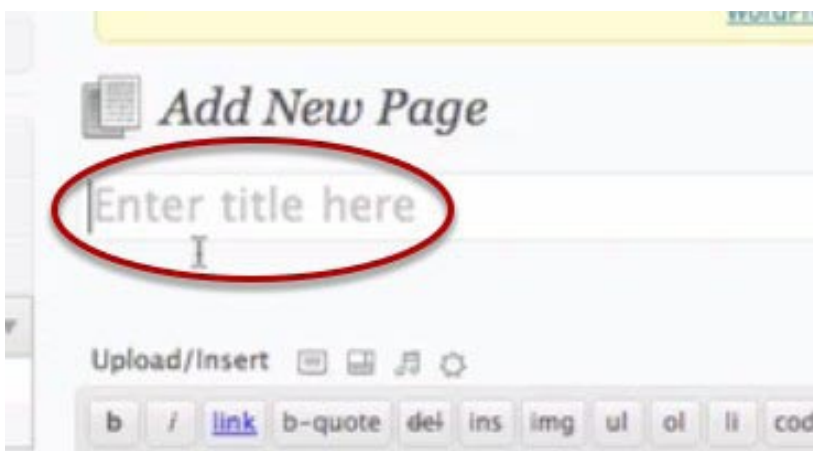
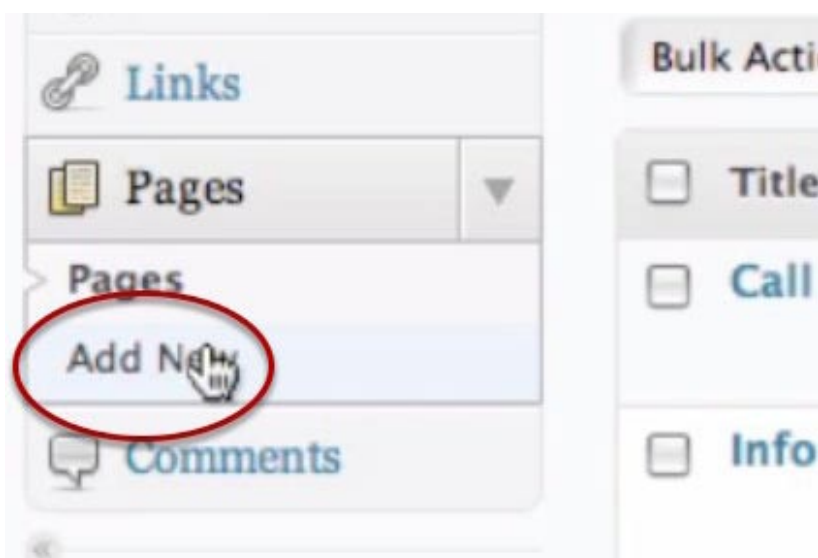
Click on the second setting "Day and name" instead of "Default". Click on "Save changes".



### Create the Pages for your Mobile Site

Go back to the dashboard. Click on "Pages" to create pages for your WordPress site.





## Create these Pages

Three distinct pages are necessary:

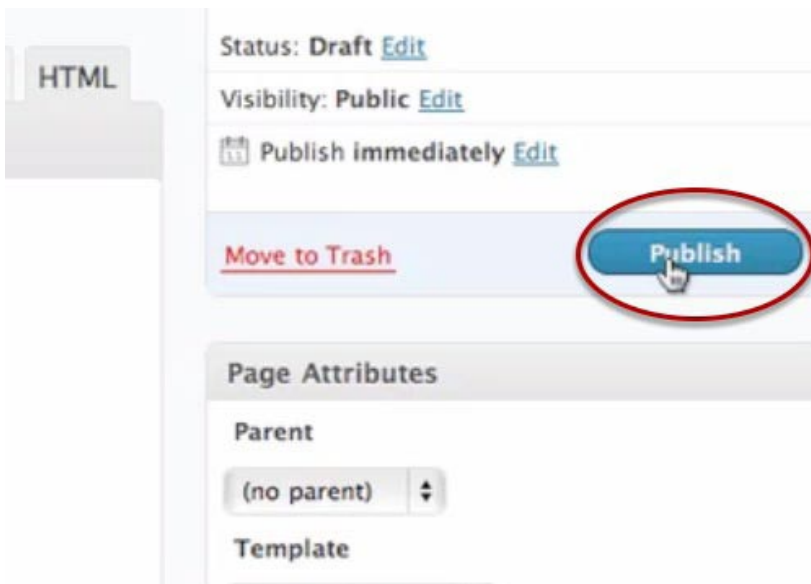
- “Call me Now!” call to action page; main objective is to get your viewer to call you.
- “Info” will give info about the business; background info.
- “Map” a page where people can link to the map on their phone and get directions instantly if they have GPS; will also have a contact button just in case they want to call you, leading back to the first page.

## How to Add a New Page

Go to the button which says “Add New” at the top portion of the “Pages” option, or go to the left column and click on the “Add New” link.

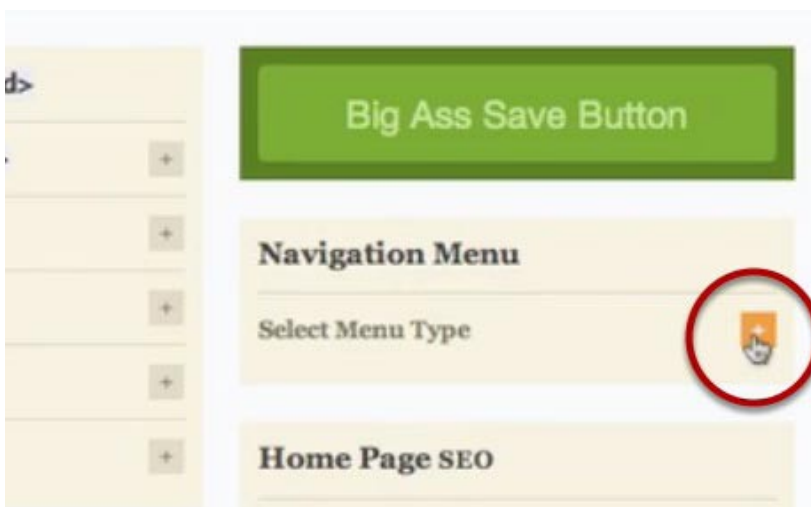
## Name the Page

Give the page a Title or a Name.



## You can now Publish your Page

Put your content in the content box below it, then click "Publish".



## Back to the Dashboard

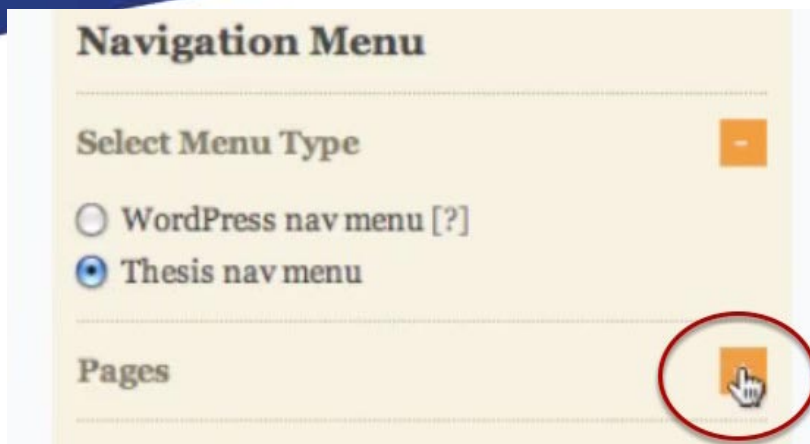
Go back to the Dashboard.

Go to "Navigation Menu" then click on "Select Menu Type".



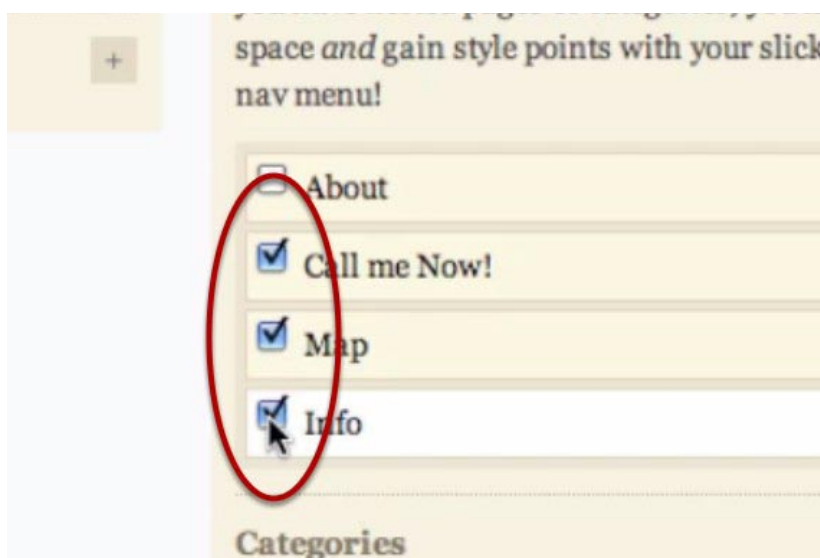
## Make sure to click on "Thesis nav menu"

Select the "Thesis nav menu" from the navigation menu.



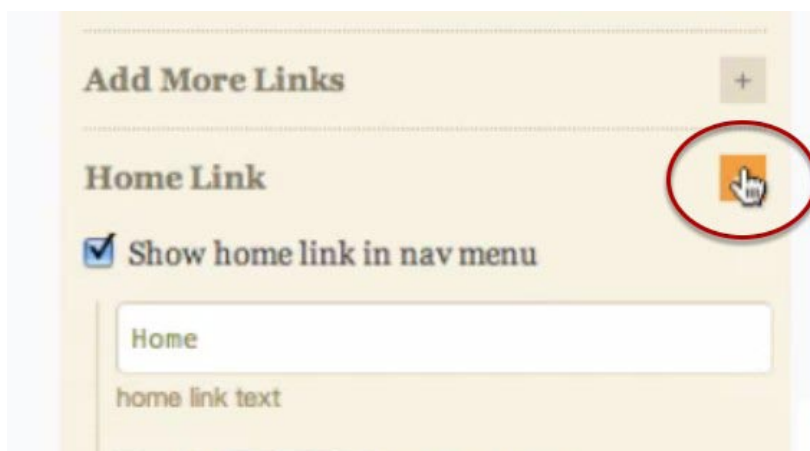
## Click on “Pages” Option

Click on the option “Pages” below this .



## Tick the Three boxes

From the drop-down menu, click on the pages which are going to be seen on your mobile site.



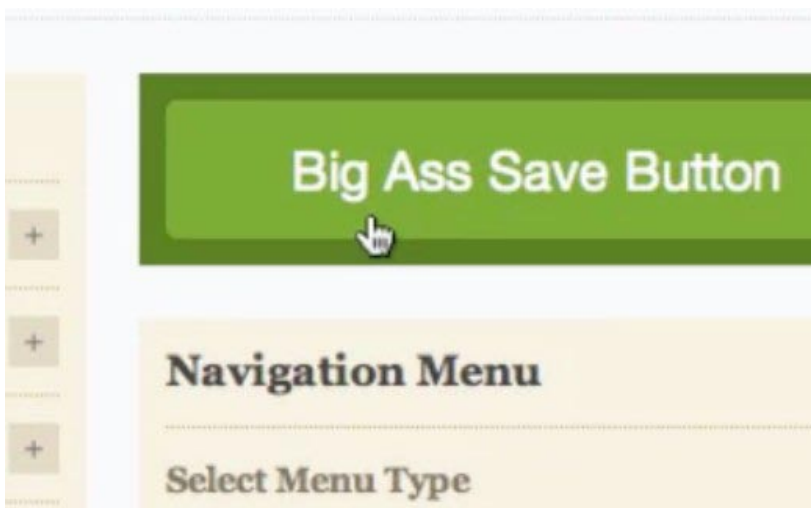
## Go the “Home Link” button

Next, go to “Home Link” button and click on it.



## Remove the “Home Link”

Uncheck the option  
“Show home link in nav menu”.



## Save the changes made

Go to the big box at the upper portion of the page which states “Big Ass Save Button”, then click on it to save changes.

## The New Site

The new site is up, although slightly different from the one shown in the previous phase.

CALL ME NOW! MAP INFO

## r-homesllc.com

Hello world!

by REALTECH on SEPTEMBER 6, 2010 [EDIT]

Welcome to WordPress. This is your first post. Edit or delete it, then start blogging!

{ 1 comment }



DEFAULT WIDGET

CALL ME NOW! MAP INFO

## r-homesllc.com

Hello world!

## The Pages Tab on the New Site

You can now see a similar site, but with the tabs changed in the upper portion of the page.





## Manual 2 of 3 of the MPX system

This system is designed to use Mobile Marketing to get your Phone Ringing.

Find out more by visiting our site [MobileProductX.com](http://MobileProductX.com)

